

ISOform
COUNTER



Excellence in
food display



**Trusted.
For Life.**



Trusted.
For Life.



BE UNIQUE STAND OUT

NEW WORLD THORNDON, WELLINGTON, NEW ZEALAND - ISOFORM COUNTER REFRIGERATED 2400

2 FPG ISOFORM COUNTER

ISOFORM COUNTER

Food and drink display. Re-imagined by you.

Isoform Counter is a new generation of food display cabinets. Leaders in food retail will appreciate its edgy design, optimised capacity, and clever operational features for improved productivity and health and safety.

With refrigerated, controlled ambient and heated cabinet options, you can create an impressive lineup of cold and hot fresh food. Grow your sales and improve your margin.

Designed on the Isoform platform by FPG.

Create a display that is entirely yours.

A premium display that reflects your brand, your identity.

Isoform. Create something exceptional.





Trusted.
For Life.

CHOOSE THE OPTION THAT SUITS YOUR BUSINESS

Do you serve customers? Or is your business model self-serve?

Isoform Counter cabinets are available in multiple formats to suit your business:

- Fixed front for serve-over customer service.
- Sliding doors for self-service.
- Open front for self-service of pre-packaged food and drinks.



MODULARITY

Isoform Counter cabinets are available in a range of sizes from 600mm to 2400mm wide.

The default height is 1450mm. This can be reduced to 1350mm very easily by swapping out the legs with low profile rollers.

Both cabinet heights will line up beautifully with Isoform Grab&Go so you can strike an impressive display of mixed Isoform cabinets.



L-R: ISOFORM GRAB&GO REFRIGERATED/REFRIGERATED 1200, ISOFORM COUNTER HEATED 1200 AND REFRIGERATED 1200



Z WAIUKU, NEW ZEALAND
L-R: ISOFORM COUNTER AMBIENT 600,
OPEN FRONT REFRIGERATED 900 AND HEATED 1500

EXCEPTIONAL MERCHANDISING

Create impact.

Use your imagination to create a unique, enticing display.

Stop your customers in their tracks.

Make a statement.

The cabinet aesthetics are striking.

Start with the super slim black chassis and frame of Isoform Counter.

The high-quality double-glazed safety glass gleams, and the silver pinstripe adds finesse. A cabinet that has presence for those who want the best.

High visibility.

Isoform Counter cabinets maximise customer product facings and provide excellent line of sight.

Light it up!

The visual appeal of food and drink merchandise is significantly enhanced by super bright, energy efficient LED lighting. Cleverly engineered by FPG to function in heated cabinets too.

With extended lifetimes, FPG LED lights keep the focus on your merchandise:

Refrigerated: 50,000 hours / Heated: 25,000 hours



Use displayware to stunning effect.

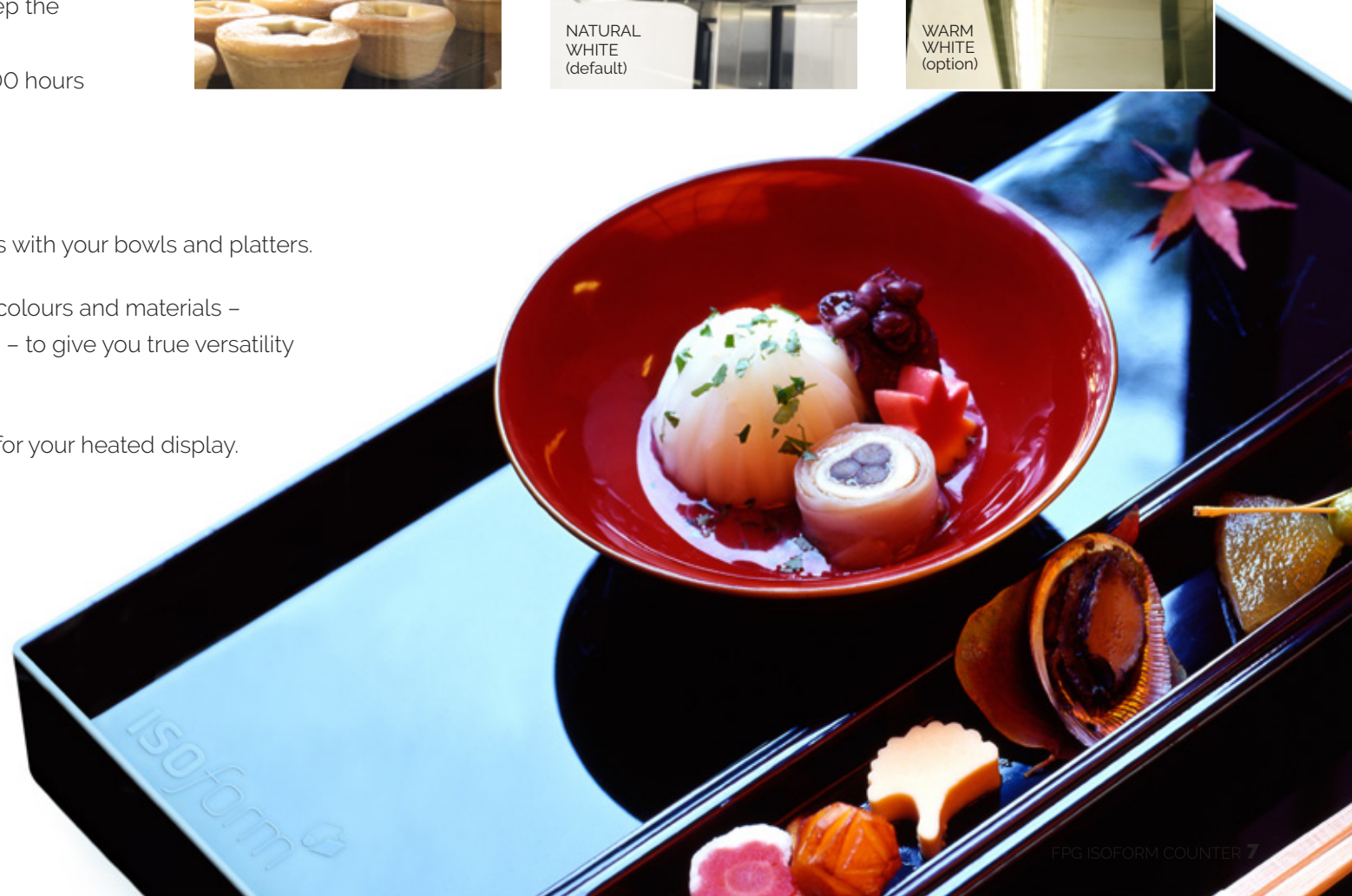
Contrast the black powdercoated shelf trays with your bowls and platters.

Experiment with different heights, textures, colours and materials – melamine, ceramic, wood, acrylic and glass – to give you true versatility when designing your refrigerated display.

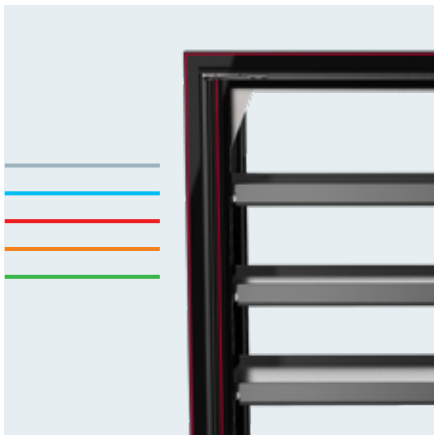
Explore options in glass and stainless steel for your heated display.

Create something exceptional.

FPG can help you to explore the options to boost your brand presence and operational efficiency (minimum order quantity may apply).

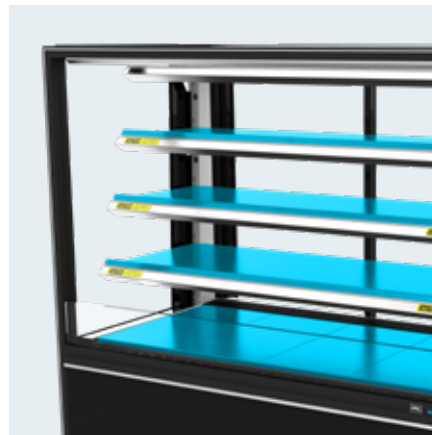


MAKE IT YOUR OWN



CHOOSE YOUR PINSTRIPE

Choose one of five available cabinet pinstripe colours – silver (default), blue, red, orange, or green.



COLOUR

Specify a colour for the cabinet base and shelves to create impact. Complement your cabinet pinstripe and displayware.



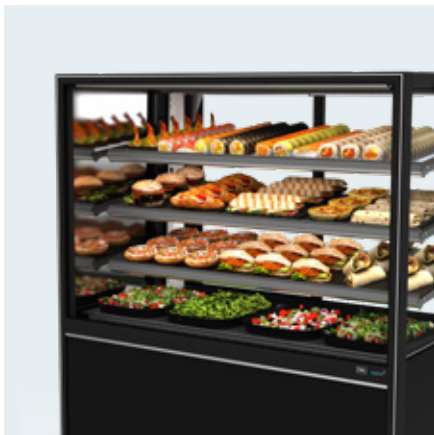
WOODPRINT

Apply woodprint to the cabinet base and shelves to create a warm, appealing display.



SHELF TICKETING

Add the finishing touch by specifying a different colour or adhesive 'wallpaper' for your shelf ticket strips.



MIRROR GLASS

Request mirror glass for the sides and/or cabinet rear help to create a fuller looking display and to provide a greater degree of privacy to operations behind the cabinet.



CUSTOM JOINERY SOLUTION

For self-service, attach a fascia design to accommodate tongs, bags, and serviettes.



BRANDED DECALS

Apply decals to boost your brand presence.

There are many opportunities to create a merchandising display that excels in attracting customer attention, supports increased sales, and fits your business model. Talk to FPG about your needs and wants.

MORE SMART OPTIONS



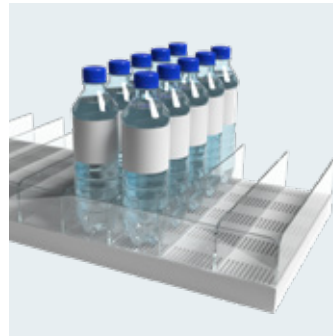
ADDITIONAL SHELF

Expand capacity in the display by adding an extra shelf.



FOLDING REAR DECK

For serve-over operations, add a folding rear deck with optional inbuilt cavities for bag and tong holders.



GRAVITY FEED MATTING FOR COLD DRINKS

Enables staff to re-stock from the rear with bottles facing up at the front. Great presentation that will help you to sell more.



TRAYS AND CHUTES FOR HOT PRODUCT

Request drip trays for hot cooked chickens to make cleaning easy. Add chutes for pies and other products to improve presentation and customer selection.



ENHANCE MOBILITY

If maneuverability is important, replace the legs on the cabinet with rollers and stabilisers. Heavy duty castors are also available.

UNPRECEDENTED ACCESS

Unique rear Isoform Dual Action Doors offer the best of both worlds – they slide smoothly for serving and they swing for full width access to the cabinet for restocking or cleaning.

No more heavy lifting of doors.
The fast and easy access options save time and prevent the risk of injury and breakage.

SWING 180°






SLIDE



COMPLIANCE ASSURED



Enjoy peace of mind. All FPG cabinets are tested in our environmental test laboratory to deliver core consistent product temperatures:

Cabinet type	Average core product temperature	Environmental test conditions
 Refrigerated	+2°C to +4°C	Climate Class 3: 25°C / 60% RH
 Controlled Ambient	+16°C to +18°C	Climate Class 3: 25°C / 60% RH
 Heated	+65°C to +80°C	22°C / 65% RH

Guaranteed core product temperatures
– 24 hours a day, 365 days the year –
 for the lifetime of the cabinet.



ISOform
COUNTER

Z BETHLEHEM, TAURANGA,
NEW ZEALAND
L-R:
ISOFORM COUNTER REFRIGERATED 1200,
HEATED 1500 AND AMBIENT 600

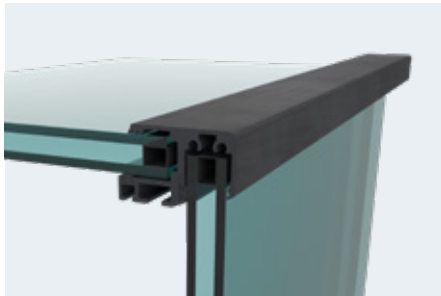
TRUSTED FOR LIFE

Every element of Isoform Counter has been designed to deliver core product temperatures while optimising energy efficiency and extending shelf life. Not only does this combination result in the lowest total cost of life, it also supports other sustainability outcomes.

High energy efficiency.

Isoform Counter has been engineered for high energy efficiency for both refrigerated and heated cabinets. Less power demand equates to lower power costs and reduced demand on power-generating natural resources.

How do we achieve this?



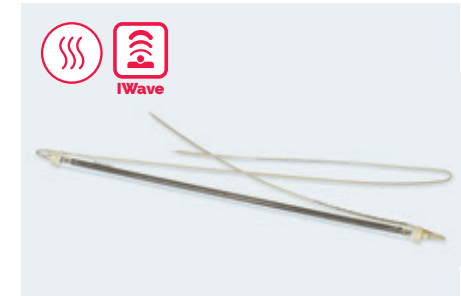
Our innovative use of materials, double-glazing, and passive thermal breaks ensure insulation is optimised.



FPG selects energy efficient components such as brushless EC fans and horizontal scroll compressors together with a quality controller which automates the on/off refrigeration cycle.



In enclosed heated cabinets, gentle fan-assisted Thermofin technology has the advantages of fast heat up times and consistent temperatures across the whole of the display. This enables the temperature set point to be reduced which means lower power use, lower power bills.



In heated open front cabinets, FPG's unique quartz infrared IWave heating system pulses energy providing very consistent core product temperatures. The energy pulsed does not heat up the air – it targets organic matter on the shelf. As a result, IWave has very high energy efficiency.

Power usage varies across the Counter range. For information, please refer to spec sheets available from the FPG website.

Reduce food wastage and increase shelf life up to 200%.

A natural consequence of refrigeration and heating is drying out food. FPG has engineered:

- Humidity management to help food retain moisture in enclosed refrigerated cabinets.
- Gentle consistent heating for holding hot food at its core product temperature. Other cabinets have short, high-temperature heating coils which cause hot spots where the food continues to cook and dry out. FPG heated cabinets have longer, lower-temperature coils that deliver even, gentle heating.

Easy to clean.

All parts and areas that need cleaning are easily accessible by staff. For tilt front and sliding door cabinets, tilt the front panel forward to access the glass for cleaning.

Use the swing function of the rear Dual Action Doors for excellent access to the interior.

With regular cleaning of the pre-filter in cabinets with integral refrigeration, not only can you save on technical support costs, you'll also be ensuring the refrigeration system is performing at its best and in so doing, extending its life.



Preventative maintenance and warranty.

For those cabinets with integral refrigeration, quarterly preventative maintenance will maintain the energy efficiency of the cabinet, extend the life of the cabinet, and keep your warranty valid. Annual service checks of heated cabinets and cabinets connected to remote refrigeration systems are highly recommended to ensure your cabinet is operating optimally.

The warranty term is one year for all cabinets. For cabinets with integral refrigeration, the condenser has a warranty term of three years. Warranty terms and conditions are published in the manual.

Well supported.

FPG Technical Support is available online and by phone. We publish online resources to support the technical service providers of our customers. These include 'How To' videos and comprehensive manuals. We also offer training via online platforms and recommend the spare parts the service provider should hold locally to service the cabinets.

FPG stands by our cabinets for their lifetime. That means spare parts and support will always be available to your technical service provider.



End-of-life recycling.

Cabinets can be dismantled and the components such as the sheet metal and glass can be recycled. We estimate up to 85% by volume can be recycled.

FPG engineers all cabinets to meet international standards.

International safety standards for electrical refrigerated appliances: IEC 60335-1, IEC 60335-2-89, and the equivalent country-specific standards including AS/NZS and BS EN.

International safety standards for electrical heated appliances: IEC 60335-1, IEC 60335-2-49, IEC 60335-2-50 and the equivalent country-specific standards including AS/NZS and BS EN.

International standards for electromagnetic compatibility/emissions: CISPR 14-1, and the equivalent country-specific standards including AS/NZS CISPR and BS EN 55014-1.

Essential safety requirements: AS/NZS 3820 and AS/NZS 4417.

Energy efficiency for refrigerated appliances: MEPS (Australia/New Zealand).



Some countries permit self-declaration while other countries may require external testing and certificates of conformity.

Please contact us for more information.



Z WAIUKU, NEW ZEALAND. L-R: ISOFORM COUNTER AMBIENT 600, OPEN FRONT REFRIGERATED 900 AND HEATED 1500



Trusted.
For Life.

OPTIONS HEATED

Isoform Counter heated

Height: 1450mm

Depth: 725mm

Customer Side
Tilt front
Sliding doors
Open front

Staff Side
Dual Action Doors
(slide and swing functions)

Installation
Option
Freestanding

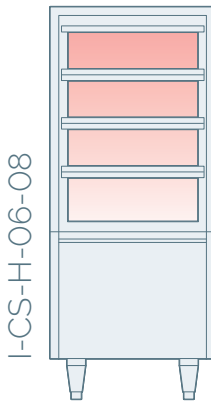
No. of Shelves 3

Pinstripe Silver

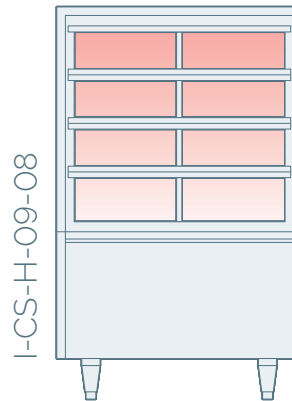
This table reflects default configuration of cabinets.

All measurements are rounded. Please consult the specification sheet for further information on your chosen Isoform Counter cabinet(s) available from www.fpgworld.com or talk to your FPG representative.

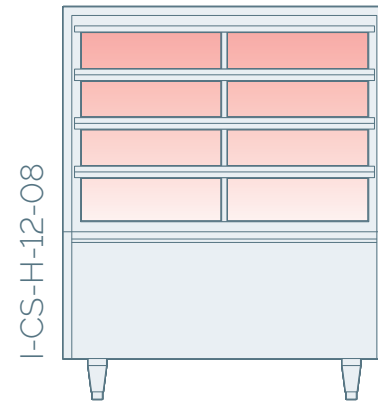
Width: 600mm



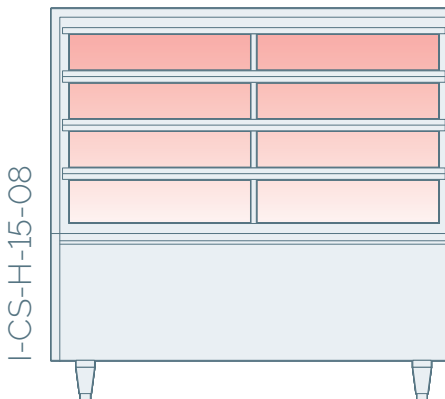
Width: 900mm



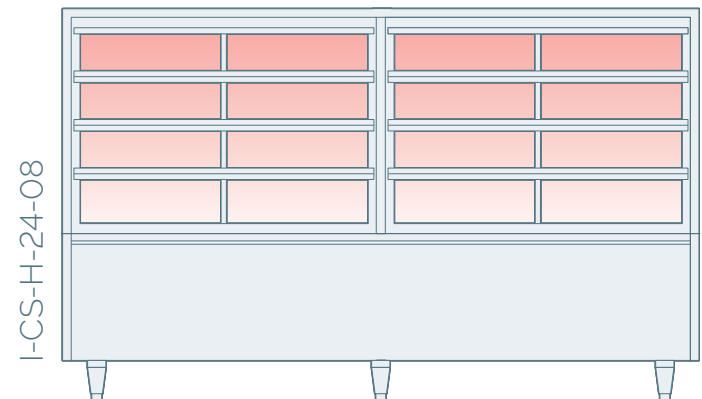
Width: 1200mm



Width: 1500mm

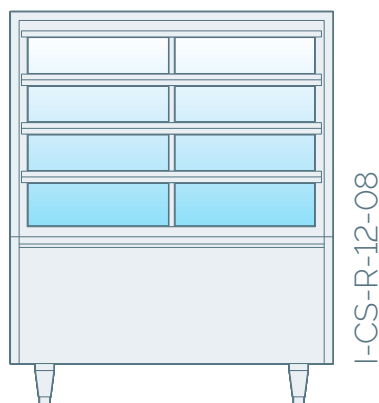


Width: 2400mm

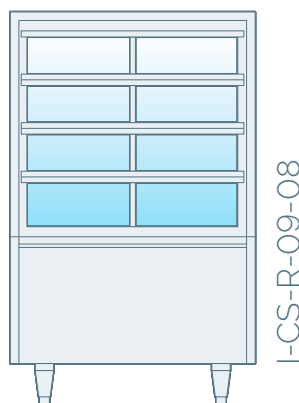


REFRIGERATED/CONTROLLED AMBIENT

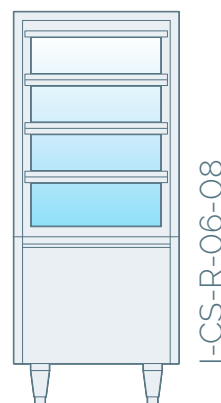
Width: 1200mm



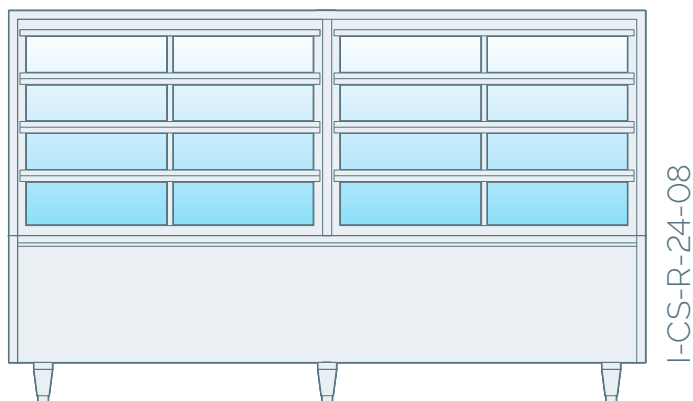
Width: 900mm



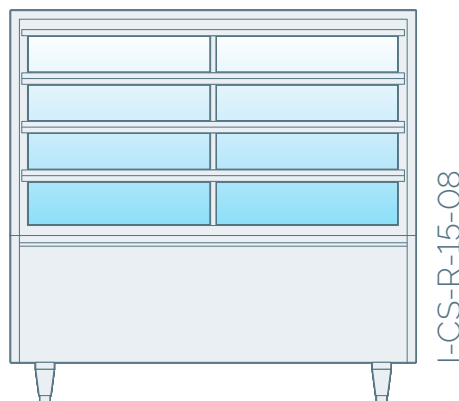
Width: 600mm



Width: 2400mm



Width: 1500mm



Isoform Counter refrigerated/controlled ambient	
Height:	1450mm
Depth:	725mm
Customer Side	Tilt front Sliding doors Open front
Staff Side	Dual Action Doors (slide and swing functions)
Installation Option	Freestanding
No. of Shelves	3 + base
Pinstripe	Silver

This table reflects default configuration of cabinets.
All measurements are rounded. Please consult the specification sheet for further information on your chosen Isoform Counter cabinet(s) available from www.fpgworld.com or talk to your FPG representative.



**Trusted.
For Life.**



C-STORE



CAFÉ/BAKERY
OSR



FMCG



HOSPITALITY



SPECIALTY
FOOD SERVICE



SUPERMARKET

Worldwide
contact
details:



fpgworld.com
sales@fpgworld.com